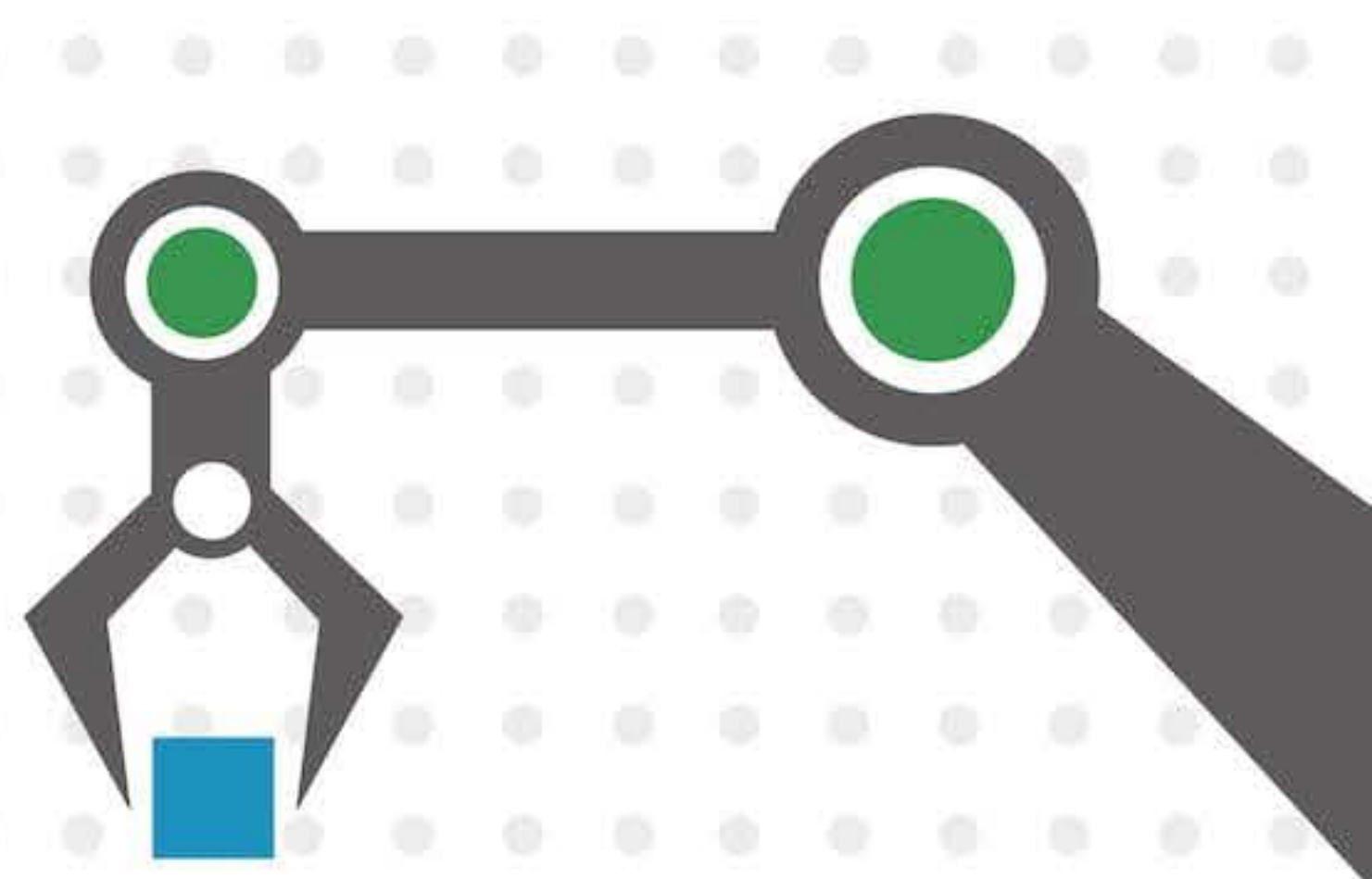


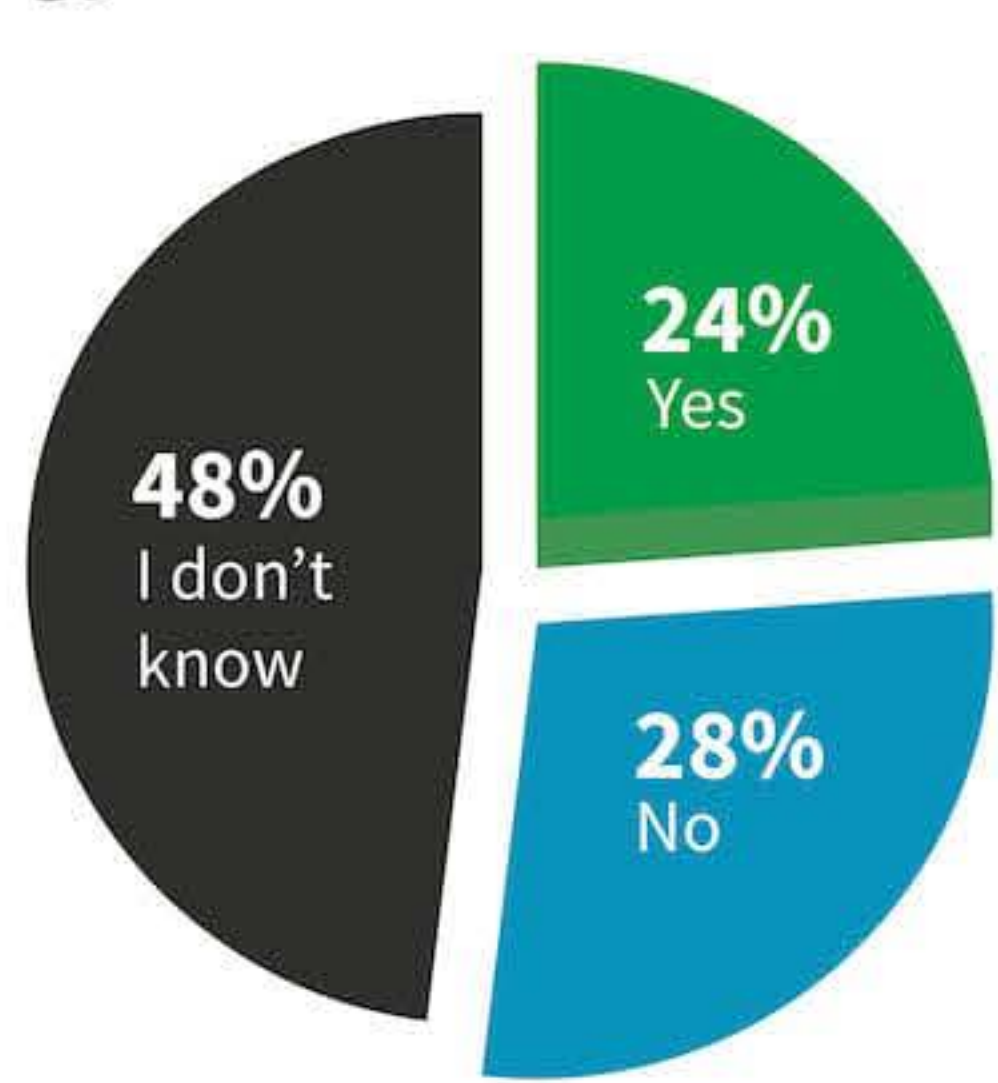
The State Of Digital Transformation In Manufacturing

(2022 Survey Data)

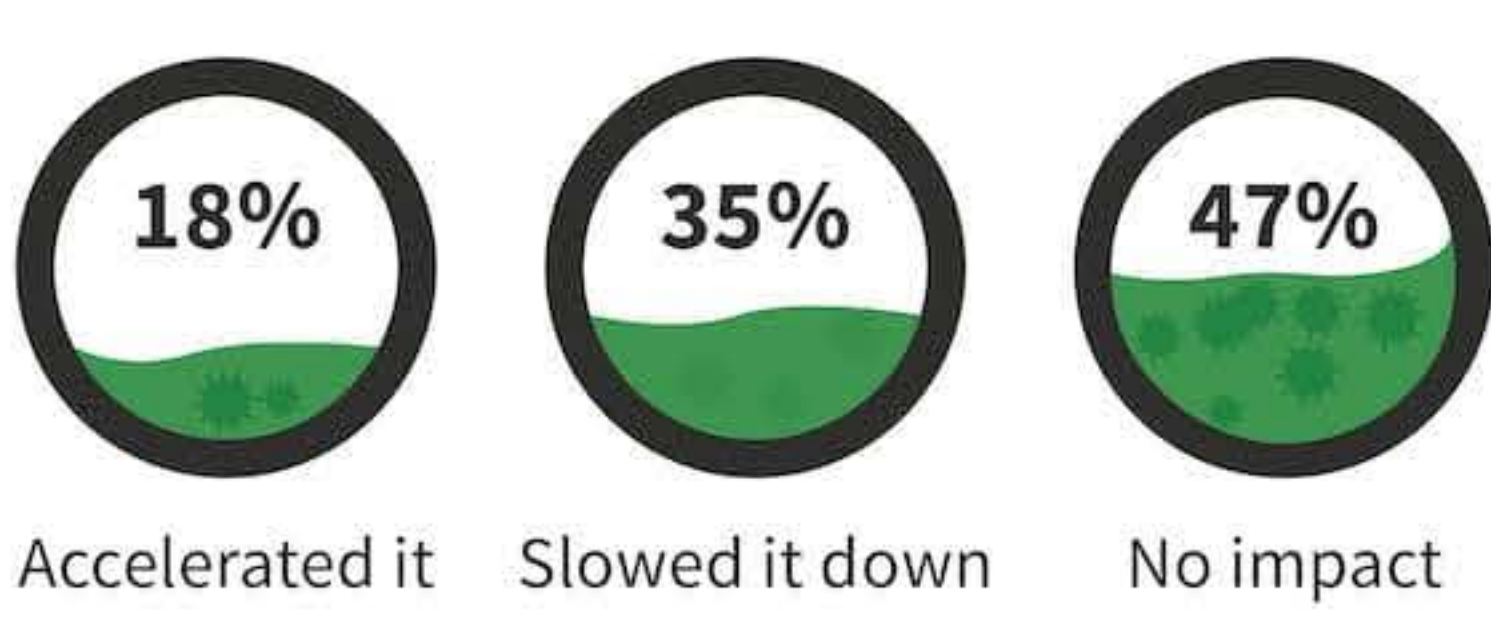


Digital investment planning

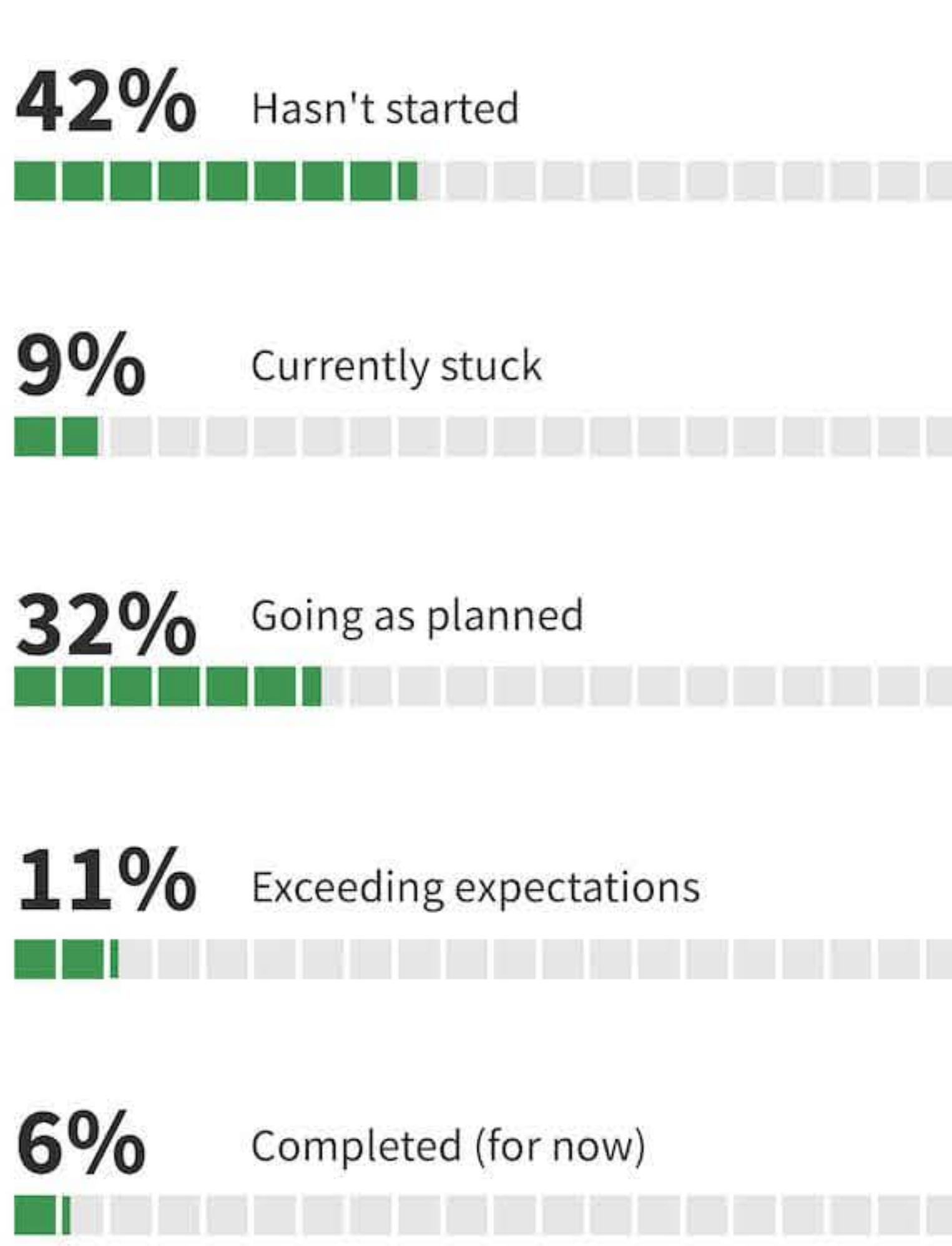
Does your company have a manufacturing **digital transformation strategy**?



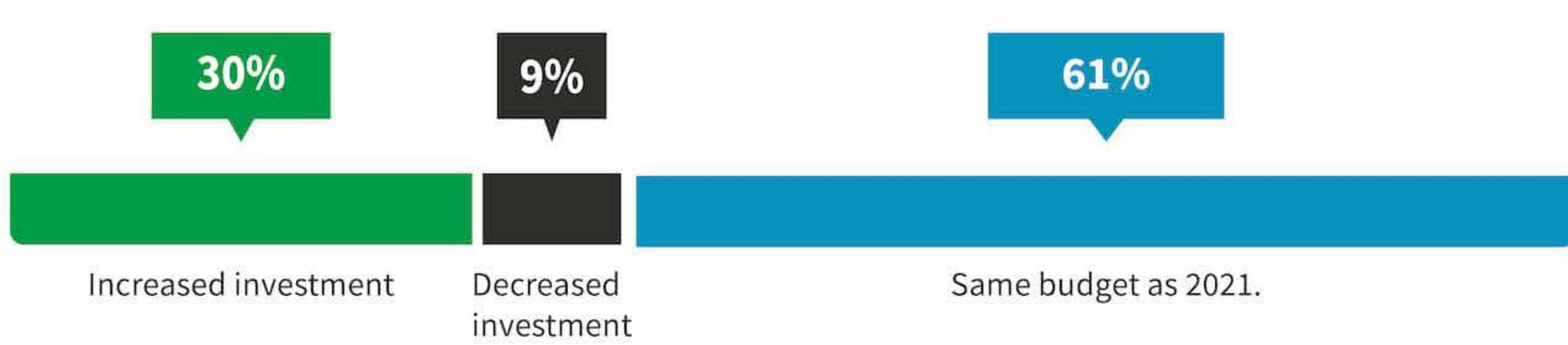
How has **Covid-19** impacted your digital transformation strategy?



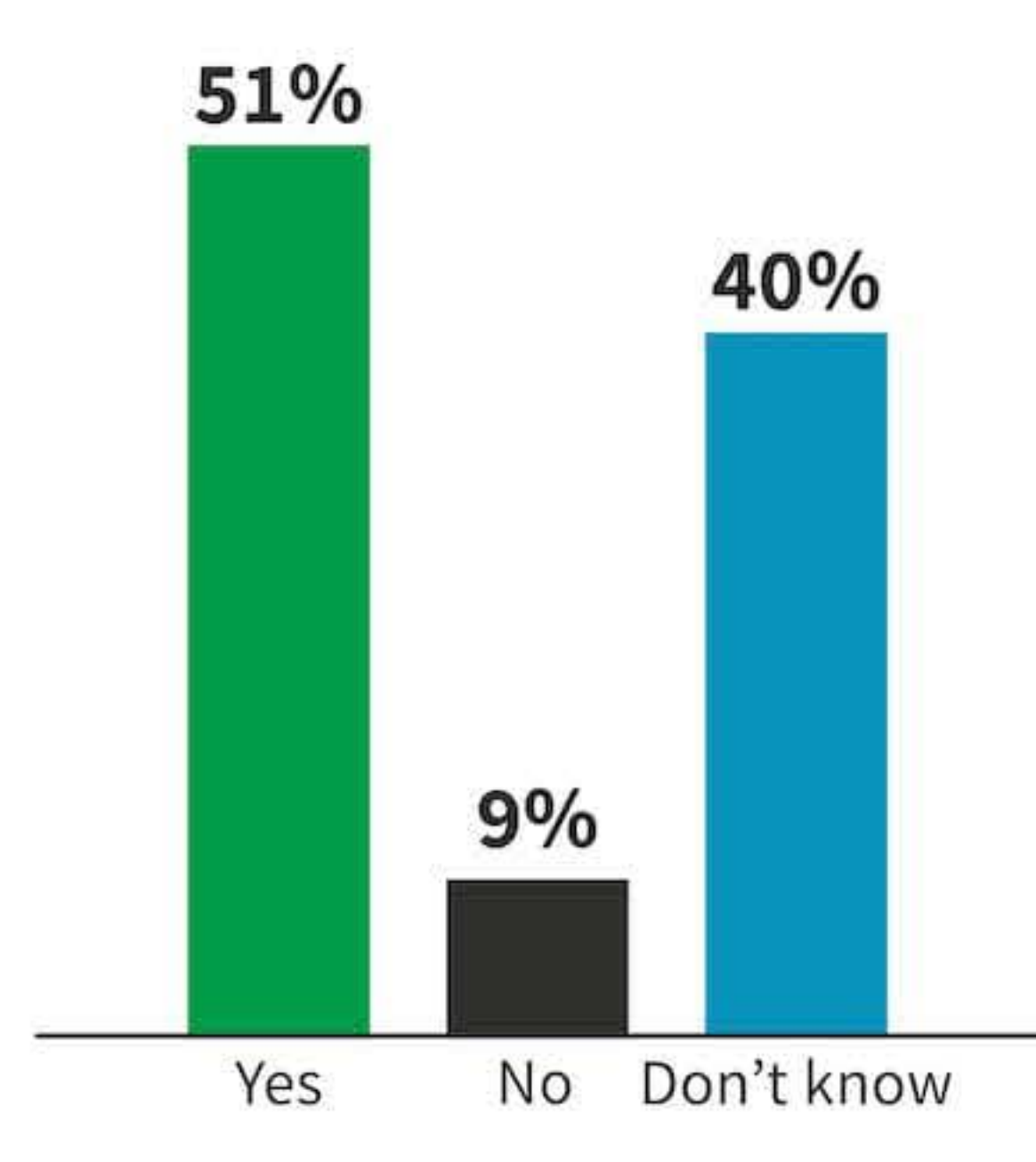
How far is your company in its **digital transformation**?



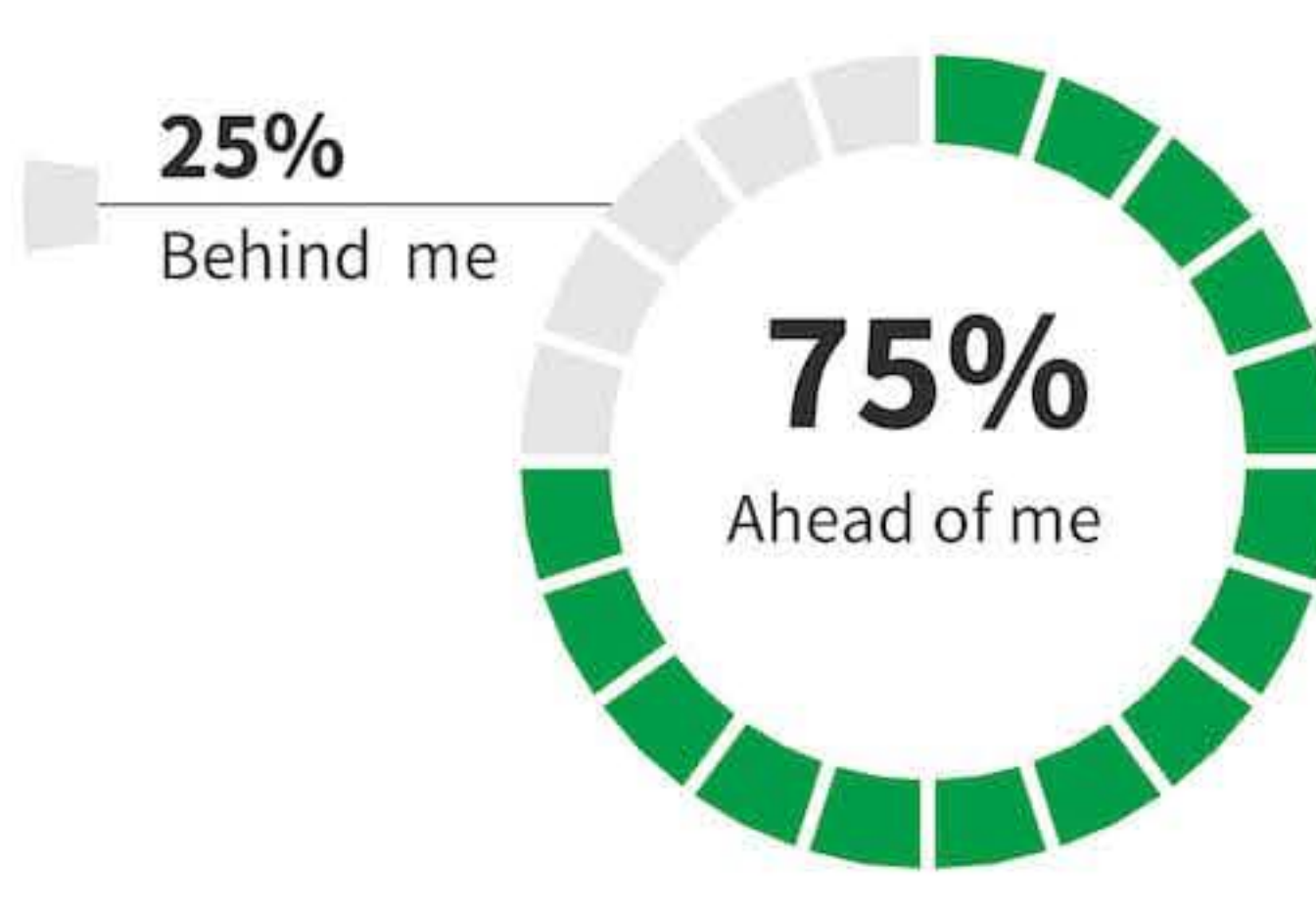
How is your company **investing** in digital transformation in **2022**?



Do you believe your competitors are also **investing in digital transformation**?

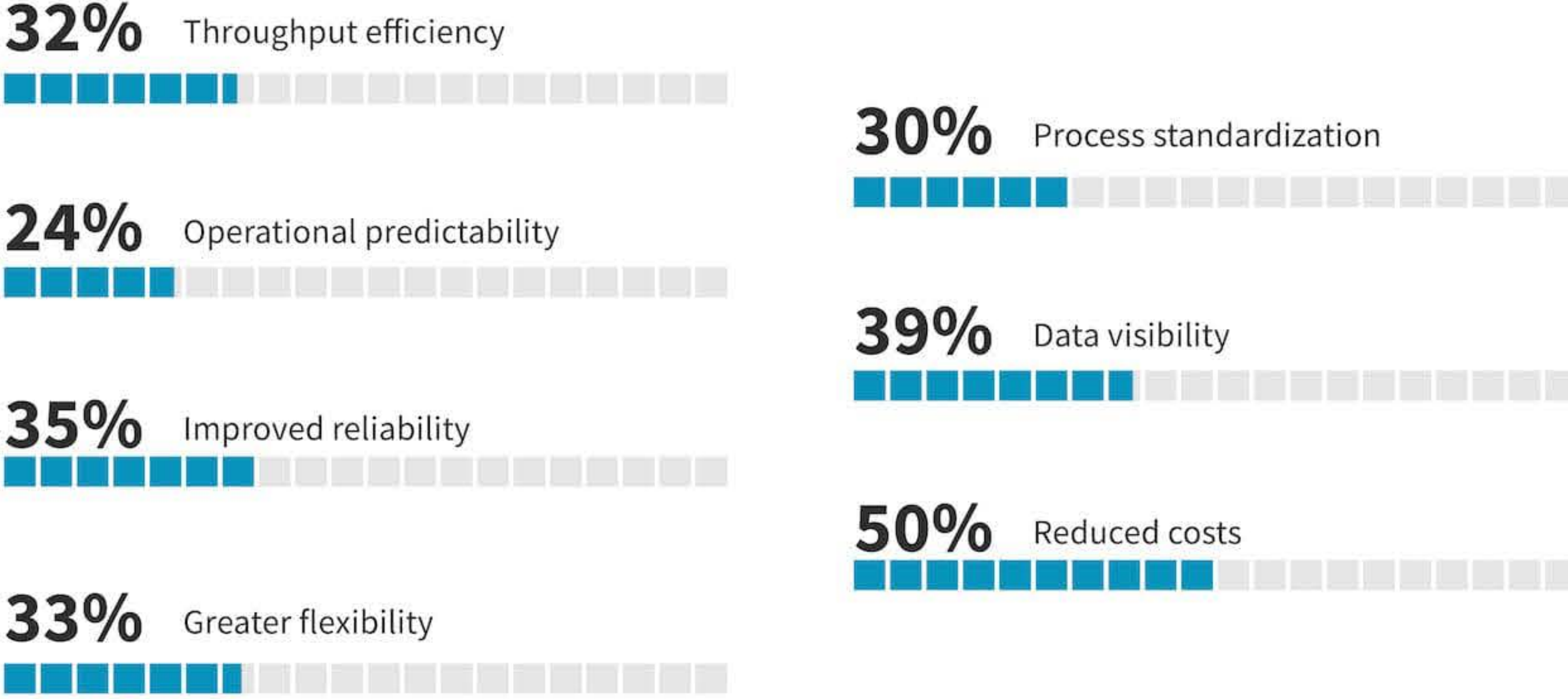


Do you believe your competitors are ahead or **behind you in their digital transformation**?

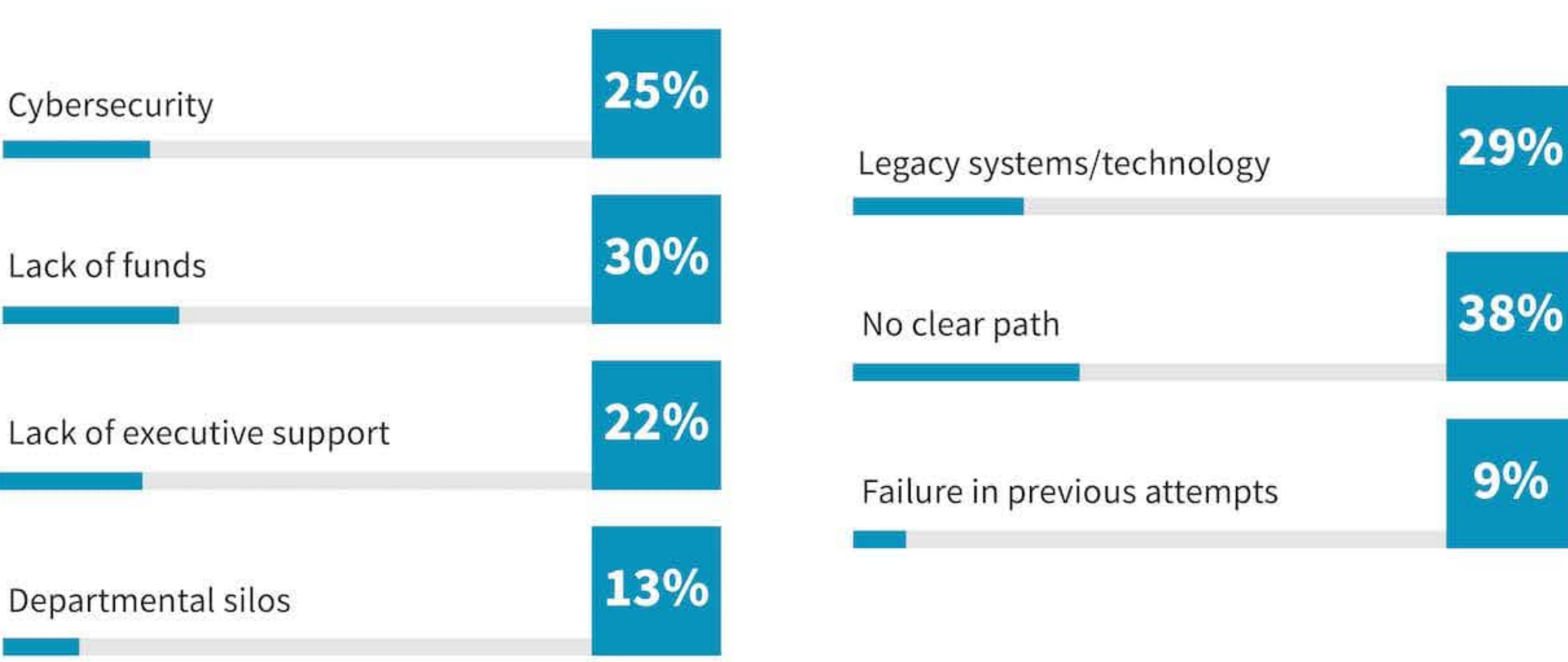


Benefits & challenges

What **benefits do you plan to achieve** through manufacturing digital transformation investments?

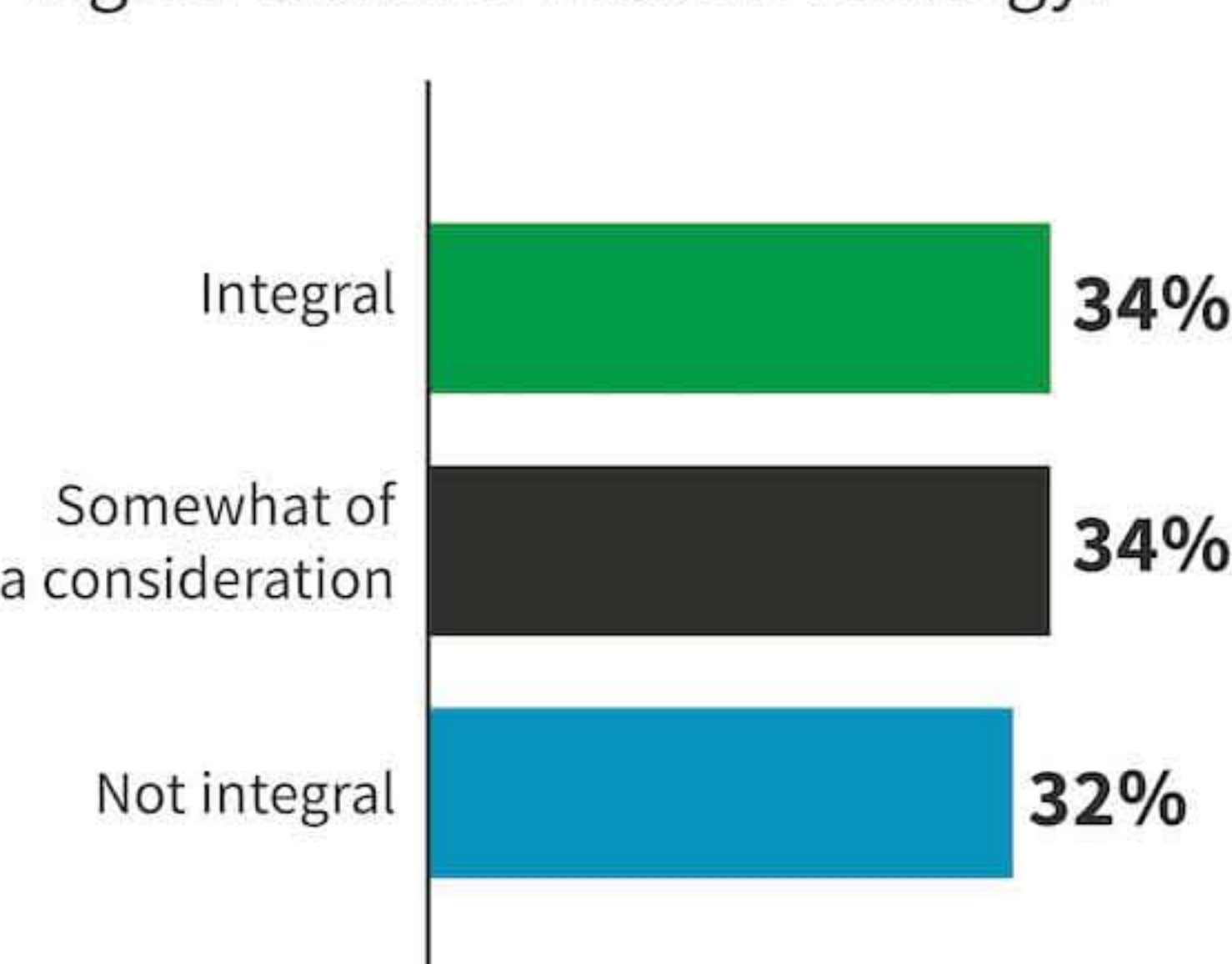


Which of these are seen as **barriers to digital transformation** at your company?

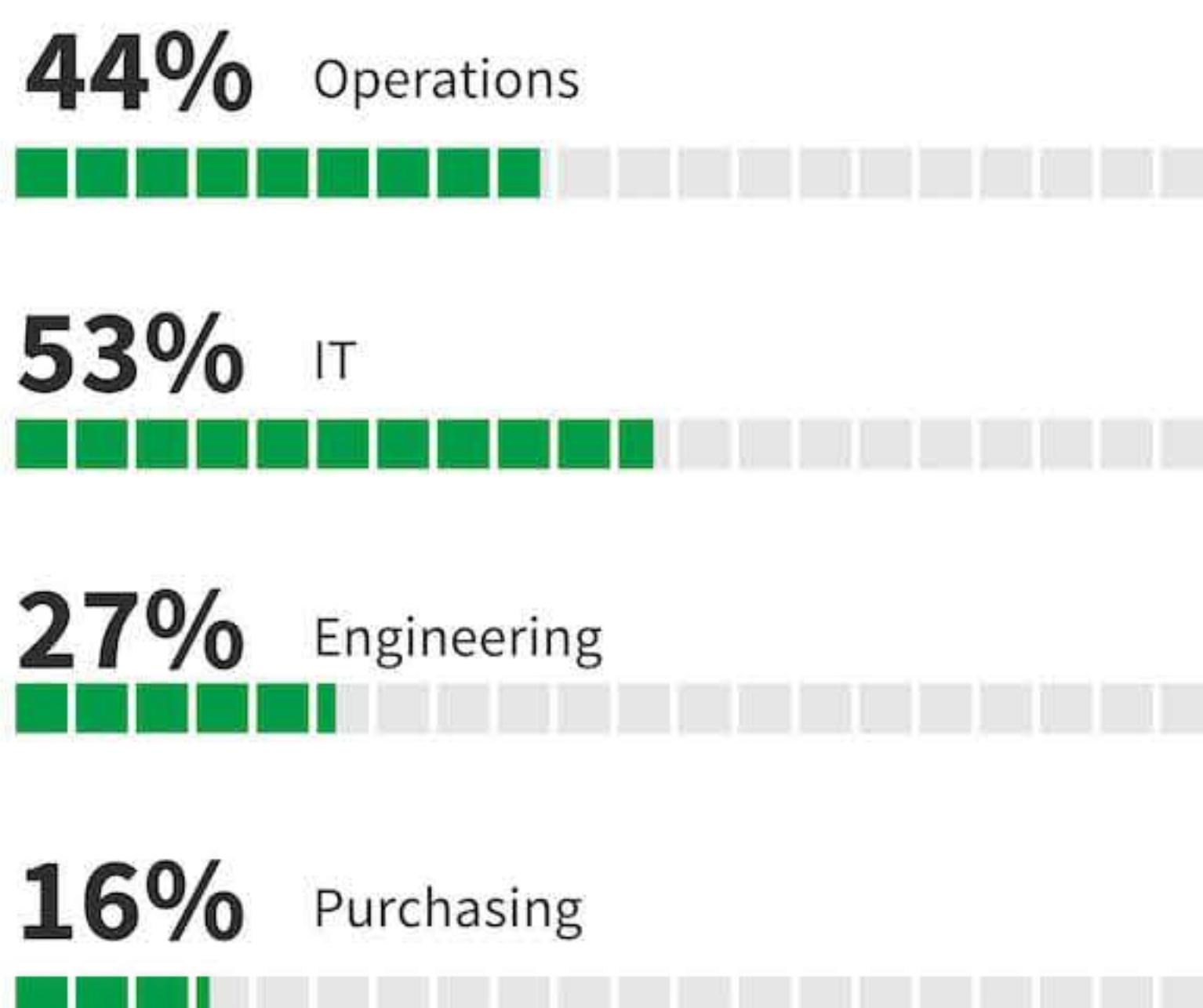


Implementation strategy

Is the **involvement of shop floor employees** an integral part of your digital transformation strategy?



Which **department** is leading/would lead your digital transformation?

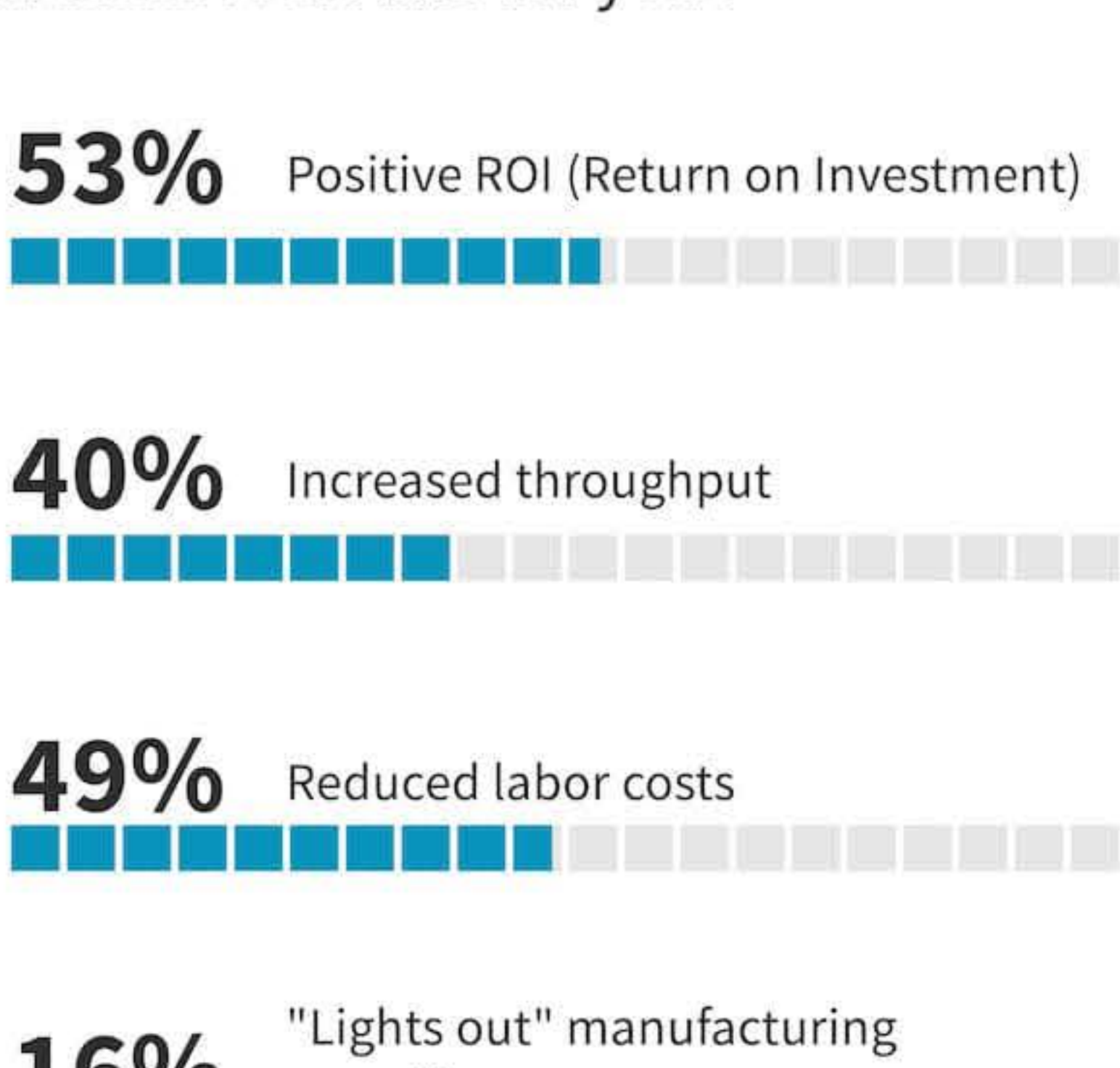


To whom does your company look to for **trusted guidance** on digital transformation?



Success outlook

What does **digital transformation success** look like for you?



What's your **time horizon** to achieve success?

